



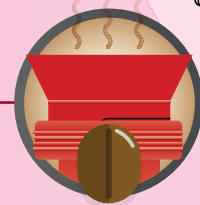
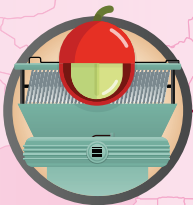
## LIMU REGION OUR FAIRCHAIN PLAYGROUND

The Limu region is the homebase of the 350 FairChain Farmers, famous for the blockchain pilot of which they were part during the 2017 harvest. What started out as a small scale Call the Farmer project, is now turning into a major blockchain supported FairChain Farming program, of which Moyee is the launching customer. The farmers work hard to increase the yield and quality of their coffee and are learning-on-the-job to manage their own washing station. To what end? To reach a living income for their families! Check it all out [fairchain.org](http://fairchain.org)

## ADDIS ABABA OUR FAIRCHAIN ROASTING HQ

80 billion? That's the global dollar value of coffee in a year. 10:90? That's the value share between producing and consuming coffee countries. In the past few years, an ideological and boisterous Dutch coffee company called Moyee to shift some of that value back to Ethiopia, one of the world's great coffee regions. By building and operating a western-quality roaster and packaging line in the Ethiopian capital of Addis Ababa, Moyee has successfully created 300% more value for the local economy. Oh and there is a new kid on the block: FairChain partner Amor Perfecto is roasting in Colombia!

IMPACT



2017 300

2018 400

2022

3.000

# OF FARMERS

29 2017

50 2018

150 2022

# OF JOBS CREATED

The First  
FAIRCHAIN COFFEE  
in the World

FairChain Foundation

Addis Ababa, Ethiopia / Amsterdam, The Netherlands / Dublin, Ireland

for more info, visit: [fairchain.org](http://fairchain.org)

